



LANDMARK CINEMAS ANNOUNCES GRAND OPENING OF ITS NEW LUXURY RECLINER SEATING THEATRE AT THE COMMONS AT EAGLE RIDGE FRIDAY, NOVEMBER 9, 2018

FOR IMMEDIATE RELEASE

Calgary, Alberta

October 30, 2018

Landmark Cinemas announces the grand opening of its new luxury recliner seating movie-going experience at The Commons at Eagle Ridge on Friday, November 9, 2018. Tickets to experience this new, premium movie-going experience go on sale this Thursday at landmarkcinemas.com and the ATOM ticketing APP.

All eight of the theatre's auditoriums feature Landmark's new luxury recliner power seating in a full-stadium configuration. This new premium movie-going experience features motorized, fully reclining seats with extended footrest to provide each guest with a significant increase in personal space and a relaxing, disruption-free movie experience.

Movie Lovers may purchase their advance tickets, and reserve their seats for free beginning Thursday, November 1 at landmarkmarkcinemas.com or through ATOM Tickets, the first of its kind cinema mobile ticketing and concession purchase platform and app that enables guests to skip lineups at the box office and concession.

"We are incredibly excited to introduce the recliner movie-going experience to the residents of Fort McMurray," offered Bill Walker, Chief Executive Officer, Landmark Cinemas, "as it truly changes how people enjoy their night out at the movies. The community has served Landmark well in our downtown location over the past eleven years, and we are excited to welcome everyone to enjoy this new world-class movie-going experience at the Commons at Eagle Ridge."

"We are excited about Landmark Cinemas opening at The Commons at Eagle Ridge," stated Cole Harris, President and COO of Centron and owner of The Commons development. "This opening is an important milestone in realizing our vision of providing residents of Fort McMurray, and the surrounding regions, with over 250,000 square feet of retail amenities including restaurants, retail outlets and services."

About Landmark Cinemas Canada:

A subsidiary of Kinepolis Group NV, Belgium, Landmark is Canada's second largest motion picture, theatre exhibition company. From a single screen in 1965, Landmark Cinemas welcomes Movie Lovers to share their love of movies and enjoy a perfect movie-going experience in 45 cinemas and 317 screens throughout Western Canada, Ontario and the Yukon Territory. We are connected to the communities we serve, and our Cast and Crew are proud to support Kids Help Phone. As a National Sponsor of the Walk, through promotional support and fundraising initiatives in our theatres, we are committed to support the mental health and well-being of both our youth Guests and Cast & Crew. Landmark's corporate headquarters is in Calgary, Alberta. For additional information: landmarkcinemas.com.

Contact: Landmark Cinemas

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About Centron:

Centron Group is a Real Estate Development and Construction firm that specializes in development, leasing, sales and construction of office, retail, industrial and multi-family residential projects in Western Canada since 1984.

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