



**LANDMARK CINEMAS TO REOPEN ITS THEATRES ACROSS ALBERTA
LANDMARK CINEMAS ANNOUNCES GRAND OPENING OF GROVE ON 17 IN TAMARACK
THURSDAY, JUNE 10 - TICKETS NOW ON SALE
BILL WALKER, CEO LANDMARK CINEMAS AVAILABLE FOR INTERVIEWS**

FOR IMMEDIATE RELEASE

June 8, 2021 – On Thursday, June 10, Landmark Cinemas will welcome Movie Lovers back to the big-screen movie-going experience at its theatres across Alberta, celebrate the grand opening of its new premium luxury theatre located at the Grove On 17 in the southeast Edmonton neighbourhood of Tamarack, and debut its Laser Ultra experience at both its new Tamarack and St Albert theatres. Landmark’s Edmonton City Centre theatre will remain closed temporarily.

Movie Lovers may purchase their tickets now and reserve their seats for free at landmarkcinemas.com for a selection of films including *A Quiet Place Part II*, available in Laser Ultra, *In the Heights*, *Peter Rabbit 2: The Runaway*, *Disney’s Cruella*, *Demon Slayer The Movie: Mugen Train (Japanese/English Subtitles)*, *Spirit Untamed*, *The Hitman’s Wife’s Bodyguard* and *The Conjuring: The Devil Made Me Do It*.

Landmark Cinemas is reopening its theatres in accordance with the Alberta government’s Stage 2 “Open for Summer” guidelines, and all local health regulations and/or by-laws. It is mandatory for all Guests to wear a non-medical face covering over their nose, mouth, and chin while they are on the premises. Guests may remove their face covering to enjoy their concessions when seated in their auditorium. We ask that Guests respect the well-being of their community, and stay home if they display symptoms, have been diagnosed with, or been in contact with anyone who has been diagnosed with Covid-19 in the past 14 days. For more information regarding Landmark’s measures to ensure the health and safety of all moviegoers, and to preview the movie-going experience please visit [Movies Are Better Together](#).

Landmark’s new theatre located at Grove On 17 in Tamarack features eight auditoriums with luxury recliner power seating in a full-stadium configuration and state-of-the-art laser projection to deliver a clear and vibrant on-screen presentation. The fully reclining seats with extended footrest provide Movie Lovers with a significant increase in personal space and a relaxing, disruption-free movie experience. This new premium movie-going experience also features Landmark’s exclusive Premiere Seats. Each auditorium includes two rows of Premiere Seats that offer guests the added luxury and personal space of two heated recliner seats with power adjustable headrests, side table and coat hook wrapped in a personal privacy enclosure.

Additional features and amenities include Landmark’s exclusive MarketPlace experience featuring a deliciously expanded offering of movie treats beyond the traditional movie concession offering including a variety of drink options, contactless Coca-Cola® Freestyle®, hot foods and a delicious selection of bulk candy and healthier food choices. Movie Lovers may also enjoy an alcoholic beverage from a selection of the leading domestic, premium domestic and imported beers, ciders, and red and white wine in each auditorium, or during their visit.

Landmark’s Tamarack and St Albert theatres will also debut Landmark’s Laser Ultra movie experience, a state-of-the-art sound and projection experience featuring Barco’s laser projection system coupled with immersive DOLBY Atmos® sound. The theatre’s new Laser Ultra experience offers superior image quality with exceptional brightness level, increased contrast ratio and vivid colors for a radically improved RealD 3D movie experience. DOLBY Atmos® produces breathtaking sound quality that puts movie-goers in the action, creating a truly immersive experience.

“We are excited to welcome Movie Lovers across Alberta back to the big-screen moviegoing experience and are especially looking forward to welcoming our first guests to our new theatre at Grove on 17 in Tamarack,” said Bill Walker, Chief Executive Officer, Landmark Cinemas, “and we are fully prepared to provide Movie Lovers with a safe and enjoyable movie-going experience.”



About Landmark Cinemas Canada:

A subsidiary of Kinopolis Group NV, Belgium, Landmark is Canada's second largest motion picture, theatre exhibition company. From a single screen in 1965, today Landmark Cinemas welcomes Movie Lovers to share their love of movies and enjoy a perfect movie-going experience in 42 cinemas and 325 screens throughout Western Canada, Ontario, and the Yukon Territory. We are connected to the communities we serve, and our Cast and Crew are proud to support Kids Help Phone. As a National Sponsor of Kids Help Phone's Dance + More For Tomorrow, through promotional support and fundraising initiatives in our theatres, we are committed to support the mental health and well-being of both our youth Guests and Cast and Crew. Landmark's corporate headquarters are in Calgary, Alberta.

Bill Walker, CEO, Landmark Cinemas Canada is available for interviews.

Submit requests to our Media Crew:

www.landmarkcinemas.com/media-hub
mediainquiries@landmarkcinemas.com

About Forster Harvard Development Corp.:

Based out of Regina, Saskatchewan, Forster Harvard Development Corp. is a full-service real estate development company specializing in the acquisition, development and management of retail, residential, industrial and mixed-use projects in Western Canada. Forster Harvard Development Corp. is committed to developing superior quality and highly sustainable properties with the goal of owning the assets in perpetuity. From conceptualization to completion, all projects are managed with precise attention to detail while maximizing efficiencies and economic value. Forster Harvard Development Corp.'s portfolio of owned and managed properties is comprised of 1,100 acres of residential and retail projects, which at full build out will represent 2.5 million square feet of commercial space and over 3,000 residential lots.

For additional information:

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